

Privacy Policy

The following Privacy Policy will explain how Safe Strip UK Ltd (Safe Strip) gathers, uses and secures any information that you submit whilst using this website.

Safe Strip may update this page to reflect changes in our policy. Should you have any questions about these changes, or how we deal with privacy you can email us at: info@safestripuk.com.

This policy is effective from 01/03/25 and complies with the GDPR Regulations that came into force on the 25/05/18.

The information we collect

For certain purposes, for example, to send an enquiry or register for information, we will ask you for a very modest amount of personal information which identifies you and enables us to provide the service you have requested.

Safe Strip collects the following information using a form on the 'Contact' page and a number of other pages throughout this website:

- Name
- Your email address, telephone number and organisation
- Information regarding your enquiry

How we use your information

By sending us a message, using the contact form, or sending us an email, you actively consent to us collecting the aforementioned personal information.

In line with current legislation, we may go on to use this data to contact you with additional information from, or about Safe Strip, which we believe may be relevant or helpful; this could include a request for feedback or to keep you up to date with industry developments and events.

You can unsubscribe from this information at any time and, by doing so, the record of you associated with our website will be deleted. Safe Strip absolutely respects your privacy; your details will not be sold, lent, rented or shared with any third party under any circumstances whatsoever.

Security

Safe Strip ensures that any personal information collected is safely secured. Suitable procedures and policies are in place to prevent unauthorised access to our website including a

security certificate for our website and individual usernames/passwords for those who update this website.

This site is protected by reCAPTCHA and the Google [Privacy Policy](#) and [Terms of Service](#).

Your rights to this information

If at any point you wish to see a copy of the personal information that Safe Strip holds on you or would like this information to be deleted from our database then Safe Strip is legally required to do so.

You will not be charged for a copy of this data, however if your request is deemed to be particularly demanding a fee may be applied.

To make a data request for a copy or deletion, send us a written message to:

Safe Strip Ltd
Unit 1 Pennywell Industrial Estate
Pennywell
Sunderland
Tyne & Wear
SR4 9EN

Or send an email to: info@safestripuk.com

Cookies and how we use them

We will record the IP address of visitors, but these cannot be tracked back to an individual. This monitoring is achieved by small data files called cookies. We use them to understand site visitor behaviour so that we can make our site more efficient and offer a better user experience.

If you would prefer not to receive cookies from any website you can adjust your PC settings to refuse them, or to alert you that they are there. Such adjustments may affect your experience of our website.

The table below explains the cookies Safe Strip use and why:

- _utmb
- _utmz
- _utmc

These cookies are used to collect information about how visitors use our site. Safe Strip uses the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.

You can choose to visit this website anonymously. Your visit, the duration of your visit and your site journey will be tracked and reported purely as a statistic. For more information on how Google processes your data, [see their Privacy Policy](#).

Google Ads remarketing

From time to time, this website may use the Google Ads remarketing service to advertise on third party websites (including Google) to previous visitors to our site.

It could mean that we advertise to previous visitors who haven't completed a task on our site, for example using the contact form to make an enquiry. This could be in the form of an advertisement on the Google search results page or a site in the Google Display Network.

Third-party vendors, including Google, use cookies to serve ads based on someone's past visits to this website. Of course, any data collected will be used in accordance with our own privacy policy and Google's privacy policy.

You can [set preferences for how Google advertises to you](#) using the Google Ad Preferences page, and if you want to you can opt out of interest-based advertising entirely by cookie settings or permanently [using a browser plugin](#).

Links to other websites

This website may contain links to other websites that might be of interest. Safe Strip does not take any responsibility for the content or security on these third-party websites, therefore Safe Strip can also take no responsibility for your security or the protection of your privacy on these other websites.

You should always be careful when accessing new websites and read the relevant privacy policies before you consider submitting any personal information.

Third-party data processors

Safe Strip has chosen each of these third parties based on the service they provide us, as well as their proven capability of complying with current data regulations.

Data processing and some content editing may be undertaken, from time to time, by Kootoo Digital Ltd, and as such they have access to our site and any of the information that is on it. You can learn about how they process our data by getting in touch with them directly.

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